## **Stakeholder participation lecture (60 mins)**

## **Objectives**

- To understand what is meant by stakeholders and the importance of their inclusion
- To appreciate the different stages of divergent and convergent thinking that groups will go through and the importance of managing the "Groan Zone"
- To recognise the value of group ground rules and group roles (Facilitator, recorder)
- To learn how to conduct brainstorming sessions

## **Introduction (10 minutes)**

One thing that is unlikely ever to go extinct in conservation is the buzzword! Stakeholder participation is increasingly being talked about as a "must have" for effective and sustainable conservation action. But why? Who are stakeholders and why should we include them and how??? In this session I want us to explore this process and in so doing touch on some key skills in process design to help us in effectively using multiple stakeholder groups.

BRAINSTORM- What are stakeholders?

(Anyone who has a vested interest in a particular resource or who can influence the effectiveness of any action we take.) NOTE- if people say anyone who "uses" a resources- ask, do you need to use the resource to be a stakeholder? (Get down to power and influence as well as use)

ON BOARD- Why should we include stakeholders? (Acceptance, divergent thinking, creative ideas, common solutions, sustainability, action).

ON BOARD- Getting from here.... ....To here
(Many dots on board for SH's) (Common goal)

Is no easy task and requires key skills for it to be successful.

PPT (Stakeholder part) (45 mins)- Conclusion in ppt as ends on task for group.